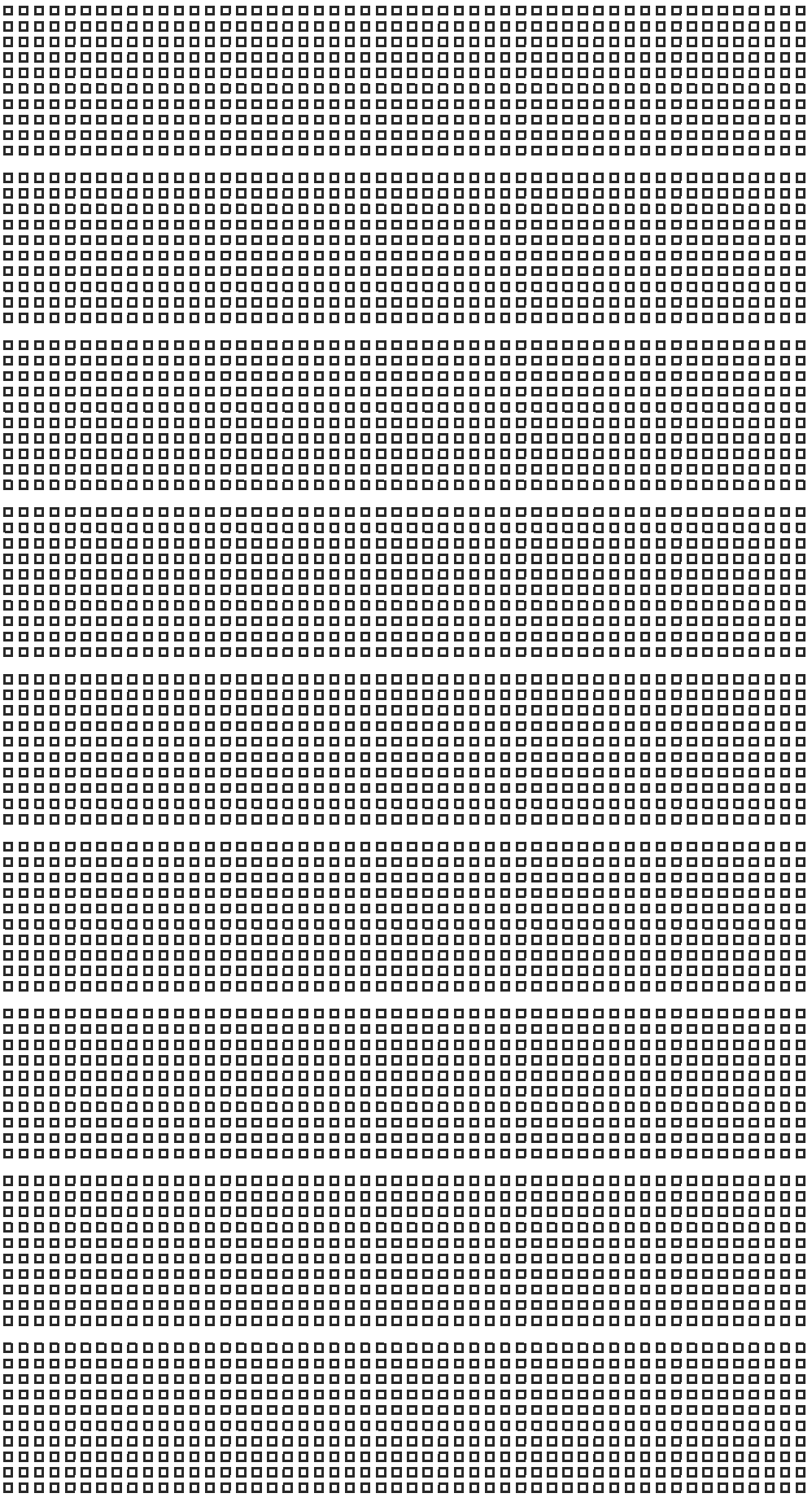M E M E N T O M O R I